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Tempe Marketplace hosts Wolverine World Premiere

-First movie premiere for Arizona included cast appearances including Hugh Jackman

TEMPE, AZ - May 18, 2009 – Tempe Marketplace, a 1.3 million square-foot regional center, developed by Vestar Development, that offers strategically integrated shopping, dining and entertainment in a festive, pedestrian-oriented village town center environment, hosted the world premiere of the blockbuster movie Wolverine on April 27.

Twentieth Century Fox held an online voting contest to determine the location where X-Men Origins: Wolverine would premiere. Over 3,000 cities competed to host the premiere. Tempe was the winning city, and the first to WITNESS THE ORIGIN with the World Premiere of X-MEN ORIGINS: WOLVERINE on Monday, April 27th.

Hugh Jackman, along with other cast members Ryan Reynolds, Liev Schreiber, Will.i.am, Taylor Kitsch, Lynn Collins, and Director Gavin Hood were in attendance and walked the red carpet at Tempe Marketplace for the premiere of the film on Monday April 27 at the Harkins Cine Capri, Tempe Marketplace.

Jackman, hearing about the long line of dedicated fans, some of which camped overnight to be first in line, ordered his fans breakfast from the Tempe Marketplace Paradise Bakery. Arianna Arroyo, assistant manager for the café, got a call at about 4 p.m. on Sunday by Jackman himself. The actor ordered pastries and coffee for 800 people.

"We had an amazing turnout for the world premiere of the new X-Men movie with more than 8,000 fans attending the festivities" said Denise Hart, vice president of marketing for Vestar Development. Over 100 different media outlets on-site covered the event, including Entertainment Tonight, E!, 60 Minutes and more. Local celebrities, including Alice Cooper, Sheriff Joe Arpaio, and Matt Leinhart were also on hand for the movie premiere.

About Tempe Marketplace

A Vestar Development property, Tempe Marketplace opened in June 2007. One of the leading privately held real estate companies in the western United States, Vestar specializes in the development of open-air retail centers and the management of retail, office and industrial properties. Vestar builds and manages entertainment-retail complexes, power and "lifestyle" centers, and neighborhood centers of varying size and scale that serve as community shopping

destinations with a unique sense of place. Since its inception in 1977, Vestar has earned a reputation for integrity and responsibility in the fields of commercial development and property management.

For more information, visit www.TempeMarketplace.com.

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