



IT'S HAPPENING HERE!

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MEDIA ALERT

LOVE IS IN THE AIR AT TEMPE MARKETPLACE AS CENTER PULLS AT THE HEARTSTRINGS WITH SHOPPER GIVEAWAYS, SPECIAL OFFERS IN TIME FOR VALENTINE'S DAY

WHAT: Time to mix it up and put down the heart-shaped candy box and the 'Be Mine' candy hearts! Tempe Marketplace is putting shoppers in the mood for love with a Valentine's Day giveaway that will set hearts afire: a \$1,000-value **Love Basket** brimming with eats, sweets and treats.

One lucky winner will get to enjoy a two-night stay at the charming Tempe Mission Palms Hotel, \$100 gift card to The Keg Steakhouse and Bar at Tempe Marketplace, \$50 gift card to Kabuki Japanese Restaurant, \$50 gift card to Lucille's Smokehouse Bar-B-Que, \$50 gift card to Harkins Theatres, \$25 gift card to As You Wish, \$25 gift card to Mojo Yogurt, an essential oil kit from Hi-Health, candy from IT'SUGAR and Veuve Clicquot Champagne from Total Wine.

Shoppers can enter to win the gift basket by visiting the Tempe Marketplace website at tempemarketplace.com/love between Feb. 1-29. A winner will be selected on March 1, 2016, to keep those Valentine flames burning just a little longer throughout the month!

In addition to the Love Basket, shoppers seeking deals on romantic gestures won't have to look far as retailers from across the shopping center serve up plenty of options during the Valentine's Day season:

- **California Pizza Kitchen** is hosting a "Sweet Deal for Two," including a choice of one appetizer, two entrées, and one dessert from its special menu for only \$32. The offer is available for dine-in from Feb. 10-14.
- **The Keg Steakhouse and Bar** has introduced a prix-fix Keg Party menu for Valentine's Day. For \$44, diners will be able to select a signature salad paired with a tantalizing steakhouse dinner from four options: Prime Rib and Shrimp, Steak and Lobster, Rib Steak and Black Cod. To accommodate the rush of Valentine's Day guests, the restaurant will open its doors at noon on both Saturday, Feb. 13 and Sunday, Feb. 14.
- **Slices** introduces "Love on a Budget," which allows shoppers to order their favorite large pizza for takeout and receive \$2 off, plus two free fountain drinks. All that's missing are the candles and music!
- **Eclipse Eyewear** sees Valentine's Day through rose-colored glasses and is offering 40 percent off all eyeglasses and prescription lens purchases (must purchase both). Also, the store will offer 40 percent off all designer sunglasses (not including sport sunglasses). The promotion runs the entire month of February.

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- **King's Fish House**, the king of fresh seafood known for their fresh caught oysters to wild red king crab, is offering sweethearts a special three-course menu where diners will be able to choose from one of five tasty appetizers, six delicious entrées and three sweet desserts. The promotion is valid from Feb. 12-14.
- **Kabuki Japanese Restaurant** will feature an all-new specialty cocktail in celebration of Valentine's Day! Lovers can sit down and enjoy a refreshing and crisp TY KU Cucumber Martini, which includes TY KU Cucumber Sake with a touch of vodka and tonic and is topped with a cucumber slice for \$7.95. The cocktail will be available Feb. 1-29.
- **IT'SUGAR** is a must-stop-to-shop place for Valentine's Day, where shoppers can find a host of sweets ranging from naughty to nice to share with their love.
- **Thirsty Lion Gastropub & Grill** will offer a special menu over Valentine's Day weekend (Feb. 12-14) featuring Crab Stuffed Atlantic Salmon that's oven baked with crab, fontina, reggiano, and herb cream cheese, champagne cream sauce, seasonal vegetables and white cheddar mashed potatoes, and Oven Roasted Lamb Shank served on white cheddar mashed potatoes, rosemary-mint chimichurri and lamb demi with seasonal vegetables.
- **As You Wish** tugs at the heartstrings with special gift-making classes. From 7-9 p.m. on Jan. 29, customers can make a LOVE Platter that includes learning basic pottery painting techniques as well as the use of Spolvero graphite stencils. Staff will walk students through each step. The classes are available for shoppers ages 12 to adult. The class is \$10, plus pottery. The second class – from 9-10:30 a.m. on Feb. 1, brings a little extra bit of sweetness to the pot as the store offers a LOVEly Handprints Mommy and Me Class. A parent and child will work together to create what will be a treasured plate. The class is open to toddlers/pre-schoolers and a parent and costs \$20 all inclusive. Pre-registry is required for all classes by visiting asyouwishpottery.com.

WHAT/

WHEN:

Shoppers can enter to win the **Love Basket** from Feb. 1-29. A winner will be selected on or after March 1.

Individual **retailer and restaurant deals** are being offered at various times during the month of February, depending on individual retailers. Shoppers are encouraged to visit the Tempe Marketplace website to learn about additional Valentine's Day specials.

WHERE:

Tempe Marketplace, 2000 E Rio Salado Pkwy, Tempe, AZ (Loops 101 and 202)

VISUALS:

Key visuals available include:

- Shoppers scouring the shopping center looking for the perfect Valentine's Day;
- Cozy couples snuggling up by the fireplace outside nearby Harkins Theatres;
- Sweeties enjoying nightly music; and
- Shopping center restaurants being inundated with reservations for romantic dinners on Valentine's Day.

INFO: For more information, visit: tempemarketplace.com/love.

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