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Thirsty Lion Pub & Grill coming soon to Tempe Marketplace

*"Oregon pub concept leverages global menu
strategy for national growth"*

Lisa Jennings - NATION'S RESTAURANT NEWS

Tempe, AZ (June 9, 2011) – October of 2011 marks the opening of the new Thirsty Lion Pub & Grill at Tempe Marketplace. This new restaurant, unique to the Arizona market, will take the place of the previous Maria Maria location and will encompass 9,012 square feet with an additional 2,000 square feet of patio space.

"Thirsty Lion Pub & Grill is wildly popular in Portland, Oregon, and we are thrilled they are opening the first of many new Thirsty Lion's throughout the country in Tempe Marketplace," said David Malin, Senior Project Manager for Vestar Development Co., the owner of Tempe Marketplace. "Their confidence in our project is a testament to the power in numbers that Tempe Marketplace attracts on a daily basis."

Thirsty Lion aims to revolutionize the pub business by combining the traditional values of European and American pubs, creating a gathering place where friends and family can come together to celebrate life, enjoy great food, craft beers, signature cocktails, wines, music and sports.

By day, Thirsty Lion is a unique location for a business lunch or a great spot to enjoy drinks in the sun. At dinnertime, it's a comfortable setting for a friends and family to dine, catch the game and have a beer. After hours, it's an entertaining venue for a night out with friends to enjoy great music videos, nightlife and cocktails.

Thirsty Lion's culinary commitment is to provide an eclectic variety of multi-cultural cuisines with an emphasis on local ingredients, bold flavors and scratch recipes. The fresh sheet focuses on the changing seasons with unique ingredients including fresh seafood, quality meats, and local vegetables & fruits. Thirsty Lion is well known for featuring a diverse variety of 52 craft, import and domestic beers on draft as well as signature cocktails and regional wines.

ABOUT CONCEPT ENTERTAINMENT

Concept Entertainment of Portland Oregon founded in 1990, operates 9 restaurants and bars and has built a platform for future growth and expansion in the Portland area and 6 western states by adding key management team players with proven track records of leadership from across the country as well as former Portland based Pacific Coast Restaurants, which operated 30 restaurants and bars in 4 western states. Recent additions include Wes Curl Director of Restaurant Operations, Keith Castro Executive Chef, Leo Puebla, Corporate Trainer and Dean Haskell, CFO.

ABOUT TEMPE MARKETPLACE

With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features, Tempe Marketplace delivers an interactive shopping, dining and entertainment experience in a vibrant, high-energy outdoor setting. Conveniently located in Tempe, Arizona on Loop 101 & 202, the retail destination is just minutes from the surrounding communities of Phoenix, Scottsdale, Mesa, Chandler and Gilbert. For more information, visit www.TempeMarketplace.com.

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