



## IT'S HAPPENING HERE!

Angela Menninger, 602-373-8212 (mobile), [angela@dualitypr.com](mailto:angela@dualitypr.com)

### MEDIA ALERT

#### **WINTER WONDERLAND: TEMPE MARKETPLACE HELPS MAKE HOLIDAY MEMORIES** *Seasonal Tree Lighting, Skating, Live Performances, Magical Nightly Snowfalls, FREE photos with Santa and "12 Days of Giving Gift Basket Giveaway"*

**WHAT:** As cooler weather settles into the Valley bringing hints of the holidays, Tempe Marketplace reveals its 2016 Holiday Happenings calendar. Filled with the sights and sounds of the season, the District will be the central hub for activities that are fun for all ages.

Holiday activities will officially commence at 6:30 p.m. on Nov. 23 with the lighting of a 60-foot holiday tree in front of the District Stage followed by a magical evening snowfall that will transform the area into a desert-style winter wonderland. Additional events include, free ice skating, live music, nightly snowfalls, holiday-themed dance, music and performing arts shows and a Salvation Army Angel Tree as part of the center's holiday giving program.

As sleigh bells ring-a-ling throughout the center, shoppers will have a chance to win a special *12 Days of Giving* gift basket. Loaded with 12 gift cards from retailers and restaurants from the center, one lucky shopper from either Tempe Marketplace or Desert Ridge Marketplace will be selected to take home gift cards for people on their holiday list (or keep it for themselves!)

And as a special treat, the center will be hosting the right jolly old elf, Santa Claus at a one-day only **FREE** photo session from noon-2 p.m. on Dec. 10 on the District Stage. Each child will receive a free downloadable photo (time permitting). During the session, families will also have the chance to enjoy holiday-themed music, dancing, games and prizes.

**WHAT/  
WHEN:**

#### **Tempe Marketplace Annual Tree Lighting & First Snow Fall - FREE**

*6:30 p.m. on Nov. 23 at The District Stage by Dave & Buster's*

Join Tempe Marketplace and 99.9 KEZ as they kick off the holiday season with a professional holiday ice skating performance in front of the District Stage, followed by the lighting of a 60-foot holiday tree. The tree lighting will be followed by a magical snowfall at 7 p.m.

#### **Nightly Snowfalls at Tempe Marketplace - FREE**

*7 and 8 p.m. from Nov. 23-Dec. 31 at The District Stage by Dave & Buster's*

Who says it never snows in the Valley? Join Tempe Marketplace every evening during the season for a magical snowfall! Out of thin air, flakes of fluffy white snow will float down from the sky, transforming the area around the District Stage into a living snow globe. Plus, Christmas Eve it will snow every hour on the hour from 11 a.m.-8 p.m.!

*(No snow on Thanksgiving and Christmas)*

-more-

### **Holiday Skating – FREE**

*11 a.m.-9 p.m. on Nov. 25-26 and 11 a.m.-6 p.m. on Nov. 27 at The District Stage by Dave & Buster's*

It's time to lace up and hit the ice for an evening of holiday skating in the District for children ages 5 to 95! Skates are provided, however participants will need to provide their own socks.

### **Santa Soiree – FREE**

*Noon-2 p.m., Dec. 10 at The District Stage by Dave & Buster's*

Santa will be cruising into town to get up close and personal – and to take some FREE photos with families – at Tempe Marketplace. Each child will receive a free downloadable photo (time permitting). As families wait for their turn with Santa, there will be plenty of entertainment to enjoy, including holiday-themed games, dancing, music, prizes and activities for the whole family. *(Note: photos are offered on a first-come, first-serve basis.)*

### **12 Days of Gifting**

Dec. 1-12

No matter if you're naughty or nice, here's shoppers' chance to enter to win a basket filled with holiday cheer – 12 great gift cards in fact, ready to share with loved ones (or to keep for yourself)! Visit [tempemarketplace.com/cheer](http://tempemarketplace.com/cheer) to register to win.

- \$50 gift card to Barnes & Noble
- \$100 gift card to California Pizza Kitchen
- \$50 gift card to Chipotle
- \$100 gift card to Dave & Buster's
- \$100 gift card to DSW
- \$25 gift card to IT'SUGAR
- \$100 gift card to Just Sports
- \$100 gift card to Massage Envy
- \$50 gift card to Old Navy
- \$200 gift card to The Keg
- \$75 gift card to Total Wine
- \$50 gift card to ULTA

### **Salvation Army Christmas Angel Tree**

*Nov. 17 – Dec. 21 at The District Plaza by Dave & Buster's*

A cherished annual tradition of giving back to those less fortunate during the holiday season continues with the Salvation Army's Christmas Angel Tree. The Christmas Angel program provides new toys and clothing to underprivileged children who would not otherwise have gifts to open during the holidays. The Angel Tree at Tempe Marketplace is located at Dave & Buster's and contains tags with the name, age, clothing size, and toy requests of each child.

### **Live Music at Tempe Marketplace - FREE**

*7-10 p.m. every Friday and Saturday on the District Stage and 7-9 p.m. at the Barnes & Noble Fountain*

Experience live music performed by local up-and-coming musicians from all parts of the Valley as they play a collection of traditional and contemporary songs. Audiences of all ages are welcome. Visit [www.tempemarketplace.com](http://www.tempemarketplace.com) for the artist listings.

### **Sounds of the Season - FREE**

*12-5 p.m. every Saturday and Sunday in December on The District Stage by Dave & Buster's*

Join Tempe Marketplace for fun holiday-themed dance, music and performing arts shows!

**WHERE:** Tempe Marketplace, 2000 E. Rio Salado Pkwy. in Tempe *(On the SW corner of Loops 101 & 202)*

**-more-**

**VISUALS:****Among visuals available:**

- Tree lighting to officially launch the holidays with Marty Manning from the Valley's holiday station, KEZ 99.9;
- Winter wonderland scene as sparkling snowflakes cover the District area and put shoppers in the holiday spirit;
- Hundreds of kids – from ages 5-95 – skating on the District rink; and
- Music and performing arts, including dance and theater on the District Stage.

**INFO:**

For more information, visit: [tempemarketplace.com/holiday](http://tempemarketplace.com/holiday).

###