



IT'S HAPPENING HERE!

Media Contact: Angela Menninger, 602-373-8212 (mobile), angela@dualitypr.com

MEDIA ALERT

TEMPE MARKETPLACE ROLLS OUT THE RED (AND BLACK) CARPET FOR EXCLUSIVE PRE-PARTY, ADVANCE SCREENING OF *BATMAN V SUPERMAN: DAWN OF JUSTICE* Harkins Theatres, Warner Bros. Host 'Batman V Superman: Dawn of Justice' Premiere at Tempe Marketplace on March 22

WHAT: The superhero showdown of the century is closer than fans may think as Harkins Theatres and Warner Bros. debut the eagerly anticipated *Batman v Superman: Dawn of Justice* film at an exclusive pre-party and advance screening this Tuesday, March 22 at Tempe Marketplace.

Beginning at 5:30 p.m., the prescreening pre-party kicks off at the theater with all the makings of a star-studded premiere as members of the public can walk a themed red or black carpet, which signifies the Man of Steel or Dark Knight, respectively. As well, fans with and without tickets will have a chance to meet and greet superheroes, including Batman, Superman and Wonder Woman, among other characters who will also be available for photos, courtesy of The Justice League of Arizona. The ticketed, private screening begins at 7 p.m.

Tempe Marketplace is giving away three pairs of VIP passes to the screening via the shopping center's Facebook page at facebook.com/TempeMarketplace. Winners will be selected on Monday, March 21 and notified by direct message and an announcement on the post.

Batman v Superman: Dawn of Justice opens nationwide on Friday, March 25. Tickets are available by visiting the Harkins Theatres website at harkinstheatres.com/.

WHEN: **5:30-7 p.m., Tuesday, March 22**
5:30-6:30 p.m.: Pre-party outside Harkins Theatres
Red/black carpet walk
Superhero meet and greet/photo opportunity
7 p.m.: Private advance screening begins (ticketed)

WHERE: **Tempe Marketplace – Harkins Theatres**
2000 E. Rio Salado Pkwy., (SW corner of Loops 101 & 202), Tempe

VISUALS: **Media will have a chance to see:**

- A special spotlight (did someone say bat signal?) that will be emitted on the outside of the building facing Loop 202 calling all superheroes;
- DC Comics super-fans walking the red (or black) carpet as they meet up and take photos with their favorite superhero characters;
- Cosplay in action as fans dress up as their favorite superheroes and villains;
- The Justice League of Arizona's Batman, Superman, Wonder Woman and a host of other characters assemble to launch the new movie; and
- The first group of movie-goers take in the spring blockbuster.

NOTE: *For media looking to capture fan reaction to the movie, the screening is expected to end at 9:30 p.m.*

INFO: For more information, visit www.tempe marketplace.com or the center's Facebook page at facebook.com/TempeMarketplace.

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