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MEDIA ALERT

**TEMPE MARKETPLACE IS SET TO “ROCK IT UP” AS CONCERT SERIES
GETS BACK INTO FULL SWING THIS SEPTEMBER**

Buckcherry, The Shelters Kick-Off Free Concert Series with Must-See, Must-Hear Open-Air Performances

WHAT/

WHO:

Temperatures may be falling soon, but the District Stage will be on fire as Tempe Marketplace reinigorates its **FREE ROCK IT UP** concert series beginning in September.

The series, which started last spring and had been on hiatus this summer, kicks off with two Los Angeles-based, chart-topping bands, both of which are on national tours this fall.

Buckcherry

7 p.m., Thursday, Sept. 8

Veteran L.A. rock quintet Buckcherry doesn't play by the rules, and they certainly don't intend to start anytime soon. Merging punk, gritty attitude and honest storytelling with razor sharp hooks, Buckcherry remains rebellious in every way. Their ground-breaking record “15” was released to critical acclaim in April 2006 and included the breakout rock anthems “Sorry” and “Crazy Bitch,” which was nominated for Best Hard Rock Performance at the 49th Annual Grammy Awards. Buckcherry has released seven studio records, of which 15 sold over 1 million copies worldwide. The band recently announced their headlining North American Tour.

The Shelters

7 p.m., Friday, Sept. 16

Playing a mix of fuzzed-out garage and swaggering glam rock with a tinge of melodic blues, The Shelters is an American rock and roll quartet featuring guitarists Chase Simpson and Josh Jove, drummer Sebastian Harris and Jacob Pilot on bass. Co-produced by award-winning musician Tom Petty, The Shelters released their first self-titled album, featuring the hit single “Rebel Heart.” The band has toured recently with the likes of Gary Clark Jr., The Kooks, The Wild Feathers, BRONCHO, Atlas Genius, and U.K. glam-rock heroes The Struts. The band is currently touring the U.S.

WHEN:

Thursday, Sept. 8, 7 p.m.: Buckcherry

Friday, Sept. 16, 7 p.m.: The Shelters

WHERE:

Tempe Marketplace – District Stage

2000 E. Rio Salado Pkwy., (SW corner of Loops 101 & 202), Tempe

WHY:

These performances are a part of Tempe Marketplace's FREE concert series *ROCK IT UP at Tempe Marketplace*, which launched this spring. *ROCK IT UP* offers fans the opportunity to see some of today's top, emerging bands perform their latest album hits on The District Stage. *ROCK IT UP* is powered by 7UP along with Four Peaks Brewing Company and is FREE and open to the public. For more information on the bands, start times and more visit tempemarketplace.com/concerts.

INFO:

For more information, visit: tempemarketplace.com/concerts.

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