



Media Contact: Angela Menninger, 602-373-8212 (mobile), angela@dualitypr.com

MEDIA ALERT

BACK TO SCHOOL MEANS MEGA SAVINGS AT DESERT RIDGE MARKETPLACE, TEMPE MARKETPLACE *Retail Centers Help Shoppers Look, Feel Their Best with Blockbuster Deals for Every Family Member*

WHAT: As thousands of students prepare to hit the books for another year of learning, retailers at Desert Ridge Marketplace and Tempe Marketplace are pulling out all the stops to help shoppers make the most of their back-to-school budget with blockbuster savings at both locations.

According to the National Retail Federation's back-to-school study, 95 percent of shoppers with children in K-12 schools plan to restock their school wardrobe this fall, while 96 percent plan on purchasing new school supplies, such as notebooks, pens/pencils, backpacks and lunchboxes.

That's why more than 75 retailers and restaurants have teamed up to create a back-to-school savings bonanza at both centers.

In addition, Tempe Marketplace is also offering students attending Arizona State University a host of exclusive coupons they can redeem to 30 popular restaurants and shops at the center upon presenting their student identification cards.

**WHAT/
WHEN:**

Back-to-school deals at both retail centers are valid now through September 30, 2016.

Apparel: After a summer of flip-flops and cut-off shorts, shoppers are looking to add the latest fall fashions to their wardrobes, without breaking the bank. Desert Ridge and Tempe Marketplace both offer heavy apparel savings from retailers.

At both centers:

- **Dressbarn**, where from shoes to slacks and tops to dresses, the retailer is giving young ladies a chance to add some sophistication to their fall clothing lineup with 20 percent off a single regular-priced item.
- **Just Sports** helps shoppers up their fall game with 20 percent off one regular-priced item.
- **Old Navy** has something for every member of the family and is giving customers \$10 off a purchase of \$50 or more.

Exclusively at Desert Ridge Marketplace:

- **Desert Ridge Cleaners** will breathe new life into clothing that's still in the wardrobe by offering 25 percent off all dry cleaning services and a special offer of only \$1.99 for men's laundered business shirts.
- **Industrial Rideshop** is giving shoppers a chance to spice up their wardrobe with some freebies. With the purchase of regular-priced shoes, shoppers will receive a free Industrial T-shirt or pair of Industrial socks.
- **Scrubs & Beyond** puts comfort on center stage this fall with a special 20 percent off one item deal.
- **Xi Clothing** will be rewarding shoppers with a \$10 gift card when they spend \$100 or more

Exclusively at Tempe Marketplace:

- **Active Ride Shop** is offering shoppers 30 percent off their entire purchase.
- **Divaz Boutique** helps shoppers stay on-trend this fall with two deals: \$5 off every \$25 purchase or \$10 off every \$50 purchase.
- **DownEast Basics** is helping shoppers stretch their dollar while looking for high-quality, affordable clothing by providing \$5 off every \$35 purchase.
- **RoadRunner Sports** will be giving customers a VIP Double Discount through September, where VIP members can save an extra 10 percent on their entire purchase (in addition to the 10 percent they receive as members).

Restaurants: Customers who work up an appetite saving money will have plenty of choices to feast as restaurants serve up some tantalizing treats with deep discounts.

At both centers:

- **California Pizza Kitchen** is helping moms' and dads' pocketbooks by offering a free kids meal with the purchase of one adult entree.
- **Cold Stone Creamery**, knowing that Arizona's summer heat trickles into fall, has created a special offer where shoppers can purchase two Love It sized ice cream treats with one mix-in for only \$7.
- **Slices** takes a bite out of the bill by offering any two slices and a 20 oz. drink for only \$6.99.

Exclusively at Desert Ridge Marketplace:

- **Macaroni Grill** is kicking off meals with a free appetizer with the purchase of two entrees.
- **Majerle's Sports Grill** gives diners 15 percent off their total bill.
- **Mimi's** celebrates the end of summer with a Make-it-a-3-course dinner for \$5 or a buy one, get one free breakfast, lunch or dinner entrée.
- **Nori Sushi** opens the door to Asian fusion dishes with \$5 off a purchase of \$25 or more.
- **Port of Subs** has something for sandwich lovers – 15 percent off a purchase of \$20 or more.
- **Rubio's** has an eye on helping parents save by offering a free kids meal with the purchase of one adult entrée.
- **Rocky Mountain Chocolate Factory** gives a sweet tooth the perfect back-to-school treat: buy two caramel apples and get one free.
- **Sandbar Mexican Grill** can make lunch extra special during back to school season with 20 percent off any lunch bill.
- **Sweet Tomatoes** thinks fall is synonymous with fresh...that's why they're offering 15 percent off a diner's entire check.

Exclusively at Tempe Marketplace:

- **Genghis Grill** has a bookend menu item for any meal with either a free appetizer or dessert with the purchase of any bowl.
- **The Greek Pita** says "Opa!" to going back to school by offering either 10 percent off a diner's entire purchase or a buy one entrée, get the second entrée at 50 percent off.
- **King's Fish House** is giving diners the chance to reel in savings with a free appetizer with a \$25 purchase.
- **Lucille's Smokehouse** is celebrating the fall in style with \$5 off \$20 on smokin' good barbecue.
- **Mad Greens** is helping diners eat healthier as they prepare to head back to school by offering a buy one salad, soup, wrap, panini or juice and get one free.
- **MoJo Yogurt** is keeping things cool by offering 25 percent off yogurt and smoothies through September.
- **Noodles & Company** has myriad soul-satisfying entrees; they're offering \$4 off purchases of \$10 or more.

- **Thirsty Lion Pub & Grill** is going all-out to celebrate the season by giving diners a free pizza when they spend \$10 or more on food and beverages.

Welcoming cool: As temperatures slowly start to descend, spending time outdoors becomes much more palatable, and Desert Ridge Marketplace and Tempe Marketplace retailers have just the thing to make the season sing.

- **Barbeques Galore** (Desert Ridge) gets grilling season going by offering 15 percent off in-stock accessories.
- **Hall of Frames** (Desert Ridge) helps put a fresh spin on pictures and paintings needing a refresh with 50 percent off custom framing orders.
- **Mattress Firm** (Desert Ridge, Tempe) knows students heading back to school will need a good night's sleep. That's why at Desert Ridge Marketplace they are providing 15 percent off purchases of \$799 and up and at Tempe Marketplace they are offering \$100 off a purchase of \$599.99.
- **Jackson's Car Wash** (Tempe Marketplace) thinks a cool ride should look great...especially on the first day of classes. That's why they're giving shoppers \$30 off a full service oil change, "Works" car wash and premium wax.

Time to Look Great: And back-to-school means needing to look your best for many students after a long summer.

At both centers:

- **Massage Envy** helps take the edge off settling into new routines with a special one-hour massage at the introductory price of \$49.99 or one Murad healthy skin facial at \$59.99 at Desert Ridge Marketplace and \$10 off your first facial and complimentary skin consultation with a licensed esthetician at Tempe Marketplace.

Exclusively at Desert Ridge Marketplace:

- **Claire's** puts a little more bling in jewelry and accessory boxes with 20 percent off entire purchase.
- **Fashion Nails and Spa** gets travel-warrior hands and feet ready for school with mani-pedis for only \$35.
- **Hallmark** has shelves upon shelves of cute desk and locker ornaments to help lighten the season. They're offering shoppers \$5 off any purchase of \$20 or more.
- **Marketplace Smiles Dentistry and Orthodontics** can get those pearly whites looking great with 10 percent off any dentistry service.
- **Nationwide Vision** makes sure shoppers of all ages don't miss a thing with \$20 off eye exams and **Pearle Vision** brings those visions to life with a buy-one-get-one free offer.
- **Supercuts** helps moms looking to get fresh haircuts for their kids with \$2 off each haircut and 20 percent of retail products.
- **Target Optical** is right on target with 30 percent off a complete pair of glasses.
- **The Dailey Method** makes getting in shape easy with unlimited barre classes for \$79.

Exclusively at Tempe Marketplace:

- **Amazing Lash Studio** has an eye on looking good and is offering a first set of eyelashes for \$79.99.
- **Arizona Hair Co.** is taking a bite out of haircutting costs for the whole family by offering \$1 off kids cuts, \$2 off adult cuts and \$5 off hi-lite services.
- **European Wax Center** thinks summer isn't the only time waxing services are needed. That's why they're giving first-time guests a free service.

Finding the Hook Up: And for parents and kids trying to squeeze in just a little more fun before the school year gets into full swing, Desert Ridge Marketplace and Tempe Marketplace have the answer!

At both centers:

- **As You Wish** invites aspiring artists to enjoy \$10 off a purchase of \$30 or more at Desert Ridge (\$20 or more at Tempe Marketplace).
- **Dave & Buster's** helps get gamers get in a little more play time with free \$10 in game play with the purchase of \$10 of game play at Desert Ridge Marketplace and \$20 off game play with purchase of \$20 in game play at Tempe Marketplace.

Exclusively at Desert Ridge Marketplace:

- **AT&T** keeps technology top of mind by offering \$50 off any tablet and 50 percent off Black Ice Tempered Glass Screen Protectors.
- **Barnes & Noble** helps kids and teens ease back into reading by offering 20 percent off one teen or children's book.
- **Pet Club** helps furry friends get some back to school love with \$5 off \$25 or more on holistic pet food, toys, treats and supplies.
- **Sprint** has something for shoppers looking to accessorize their phones by offering \$5 off any two accessories, \$10 off any three accessories and \$20 any four accessories.
- **The Play Factory** helps kids ease into the school season with a buy one regular admission and receive one admission for free.
- **T-Mobile** helps get an off-the-hook start to school with \$50 off any handset with a new post-paid activation.

Exclusively at Tempe Marketplace:

- **Cox Solutions Store** can help students get connected by offering essential high speed internet service for just \$39.99 for 12 months.
- **Harkins Theaters** gives movie lovers a chance to enjoy the last of the summer blockbusters with a free medium popcorn with every \$25 gift card purchase or reload.
- **Total Wine** helps mom and dad toast to another school year by giving \$5 off a purchase of wine totaling \$50 or more.

And for ASU students, the deals are even sweeter! With their ASU ID card shoppers can get their hands on the best savings around, at retailers including:

- **Amazing Lash Studio** helps students look their best with a full set of eyelash extensions for \$79.99, a \$250 value.
- **Arizona Hair Co.**, where ID-holders will receive 10 percent off.
- **As You Wish Pottery** offers 50 percent off regular studio fees with a student ID
- **Bar Louie** is a neighborhood hangout perfect to reconnect with classmates before school starts and is giving diners 15 percent off their entire bill with ID.
- **Bath & Body Works** gives students with a valid ASU ID the chance to bask in some pampering with a buy three, get two free deal.
- **California Pizza Kitchen** is offering student diners 10 percent off their check with their student ID.
- **Coffee Bean & Tea Leaf** has 10 percent off any large or extra large beverage for students.
- **Dave & Buster's** helps take the edge off back to school: with every purchase of \$20 in gameplay, gamers receive \$20 in gameplay free when an ASU ID is presented. Offer is only valid on Thursdays.
- **DownEast Basics** gives students 10% off any one item
- **European Wax Center** helps ladies and gentlemen look their best with free services for first-time guests or a buy three services, get one free promotion.
- **Genghis Grill** takes 10 percent off all bowls

- **The Greek Pita** keeps student budgets in line early on by offering 10 percent off with student ID.
- **Harkins Theaters** provides \$2.50 off every movie to ASU students after 6 p.m. every day of the week.
- **Hi-Health** gives students looking to keep up their summer health kick through fall 10 percent off their entire purchase.
- **It'Sugar** is the perfect place to stock up on late night goodies, especially with its 10 percent off promotion.
- **Jackson's** helps students keep their cars clean on campus with \$3 off any full service car wash.
- **Just Sports** is sure to have something for every ASU sports nut as it offers 15 percent off one full-priced ASU item.
- **Kabuki Japanese Restaurant** gives students a chance to escape to the extraordinary with 10 percent off their check.
- **King's Fish House** keeps off-campus meals hearty and affordable by offering a free appetizer with a minimum \$25 purchase.
- **Massage Envy** is ready to give every stressed-out ASU student a chance to save \$5 from a 12-month membership.
- **Mattress Firm** makes college comfortable with an ASU Bundle offer of free frame or two-pack memory foam pillows with the purchase of \$399 or more when ASU student, staff or faculty ID is presented.
- **MoJo Yogurt** has the perfect pick-me-ups at 20 percent off for all ASU students and faculty.
- **Nekter Juice Bar** knows the importance of keeping young minds (and bodies) healthy, which is why they are offering \$1 off any 16 oz. juice or smoothie.
- **Old Navy** – whether looking for loungewear or something to wear out – gives 10 percent off an entire purchase with an ASU student ID.
- **Slices** knows pizza and college students go hand-in-hand, so they're offering any two slices and a 20 oz. drink for only \$6.99.
- **SunGun Tanning** has a real deal for students looking to keep their summer glows: \$19 for an introductory tan or \$59 for an unlimited student membership.
- **TFC Banking** is offering students a free checking bank account with no maintenance fees, no minimum balance and a low \$25 minimum opening deposit. Additionally, students also receive a TCF Debit Card and free withdrawals at TCF ATMs, as well as discounted checks from select styles.
- **Torrid** gives students access to the hottest fashions in town with \$20 off of purchase of \$100 or more.
- **Verizon Wireless** helps students stay connected with savings up to 25 percent off on data plans and accessory purchases.
- **Wet Seal** keeps things real with ten percent off students' entire purchases.

*Note: For a list of Back-to-School savings, restrictions and conditions, please visit shopdesertridge.com/shop/savings and tempemarketplace.com/shop/savings/. For ASU-specific savings, visit tempemarketplace.com/asu/

WHERE: **Desert Ridge Marketplace**, 21001 N. Tatum Blvd., Phoenix (Loop 101 & Tatum Blvd.)

Tempe Marketplace, 2000 E. Rio Salado Pkwy., Tempe (SW corner of Loops 101 & 202)

INFO: For more information, visit: shopdesertridge.com/shop/savings or tempemarketplace.com/shop/savings/.