



FOR IMMEDIATE RELEASE

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Tempe Marketplace and 98-7 The Peak presents Arizona Big Smooch

Phoenix – February 11, 2009 – Arizona Big Smooch on Saturday, February 14th from 10am-2pm. Its Valentine's Day so there will be lots of kissing... why not set a record? We'll be attempting to set the Guinness World Record for the most kisses received in one minute. Everybody that participates will be registered to win a romantic getaway to the Wynn Las Vegas. We'll also attempt to set the Arizona record for the most people kissing simultaneously. It all happens on Valentine's Day at Tempe Marketplace – Get Here! 98.7 The Peak will be doing a Live Broadcast from 10am -2pm in the District at Tempe Marketplace. The Guinness World Record attempt will be at 1:30p and the "Big Smooch" is set for 2pm.

About 98-7 the Peak

98-7 The Peak (KPKX-FM) is a wholly owned division of Bonneville International and is one of the first adult hits station in the country which continues to be on top in Phoenix with the best of everything, fun, and sometimes irreverent, attitude. "We play the BEST of everything!"

About Tempe Marketplace

A Vestar Development property, Tempe Marketplace opened in June 2007. One of the leading privately held real estate companies in the western United States, Vestar specializes in the development of open-air retail centers and the management of retail, office and industrial properties. Vestar builds and manages entertainment-retail complexes, power and "lifestyle" centers, and neighborhood centers of varying size and scale that serve as community shopping destinations with a unique sense of place. Since its inception in 1977, Vestar has earned a reputation for integrity and responsibility in the fields of commercial development and property management.

For more information, visit www.TempeMarketplace.com.

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