



Media Contact: Kristy Jozwiak, 602-741-5161 (mobile), kristy@dualitypr.com

MEDIA ALERT

TEMPE MARKETPLACE RESTAURANTS, RETAILERS PUT THE *CRAIC* INTO ST. PATRICK'S DAY *Three-day festival of Irish food and fun hosted by Thirsty Lion, Bar Louie and Road Runner Sports*

WHAT: The luck of the Irish is alive and well at Tempe Marketplace as its restaurants and retailers help everyone get their green on and celebrate St. Patrick's Day, one of the most festive cultural holidays in the Valley, in grand style.

The **Thirsty Lion**, a gastropub which blends American and European traditions, is St. Patrick's Day central as the restaurant holds a three-day festival of food, drink and fun. **Beginning Thursday, March 3**, the restaurant will be serving up traditional Irish favorites with a modern twist, including Irish Beef Stew, Bacon Cheddar Potato Cakes, Irish Shepherd's Pie, and Jameson Bing Cherry Bread Pudding. Not to be left out, several Irish cocktails and beer flights will also be available.

In addition, the restaurant will hold a charitable event on **Saturday, March 19**, from 1 p.m. to 5 p.m., to raise money for St. Baldrick's Foundation in the fight against childhood cancer. During the event, the restaurant will be gathering pledges from participants willing to shave their heads to become "shavees." Guests don't need to have their heads shaved to donate.

The restaurant will also hold musical and dance performances **Thursday, March 17** and **Friday, March 18**. Performers will include Irish dancers, bagpipe players and several high-profile local Irish performers, including Steve Ayotte and Shallow Waters.

Bar Louie is also hosting "Shamrock 'N Roll" on **Thursday, March 17** and **Saturday, March 19**, where \$4 green beers and \$5 Jameson drinks will be on tap all day as patrons cheer on the Fightin' Irish during the televised NCAA Tournament. The St. Paddy's Day party really heats up Saturday night when the restaurant is overtaken with Irish sights and sounds as live entertainment pumps up guests looking to celebrate. Performers including local Irish performers Levi and Tim.

And for shoppers wanting to earn a little green, **Road Runner Sports** will be holding its Third Thursday Adventure Run on **Thursday, March 17**. Beginning at 6 p.m., this 60-minute scavenger run is packed with cool giveaways, raffle prizes, music and a beer garden at the after-party.

WHEN: March 3-19, 2016

WHERE: Tempe Marketplace, 2000 E Rio Salado Pkwy, Tempe, AZ (Loops 101 and 202)

VISUALS: Key visuals available include:

- Hair being sheared off as part of the Thirsty Lion's annual St. Patrick's Day fundraising event with St. Baldrick's Foundation to benefit the fight against childhood cancer;
- Free-flowing green beer and Irish spirit (and spirits) permeating Bar Louie, both inside the restaurant and on the patio; and
- Participants racing against time during Road Runner Sports' Third Thursday Adventure Run.

INFO: For more information, visit: tempemarketplace.com/events/