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## MEDIA PITCH

### **DAVE & BUSTER'S GIVES VALLEY RESIDENTS CHANCE TO BUST THE HEAT WITH FREE GAME PLAY PROMOTION** *Shoppers Rewarded with Unlimited Video Game Play Card for Showing \$150 in Same-Day Receipts During July*

**WHAT:** In the Valley, summer means trying to find a cool place to beat the heat. And at Desert Ridge Marketplace and Tempe Marketplace, that spot is Dave & Buster's. For the entire month of July, the gaming destination will be giving away its Unlimited Video Game Play Card, valued at \$35, for free (while supplies last) to shoppers who spend at least \$150 in the same day.

As one of the Valley's preeminent destinations to eat, drink, play and watch sports in one place, Dave & Busters has long been a summertime staple. This year, shoppers can retreat to the cool confines of gaming bliss after spending a day shopping for summer essentials. Shoppers can take their same-day receipts totaling \$150 or more to be redeemed at the shopping centers' management offices.

Cards will be available from July 1-29, 2016 or while supplies last. Only one free game play card is available per person for the duration of the promotion. Participants must be 18 years of age or older. Other restrictions apply and can be found by visiting Dave and Buster's at [shopdesertridge.com/gift/](http://shopdesertridge.com/gift/) and [tempemarketplace.com/gift/](http://tempemarketplace.com/gift/).

**WHEN:** Shoppers can redeem their receipts from same-day purchases throughout July, while supplies last at the management offices at Desert Ridge Marketplace and Tempe Marketplace. All cards must be used by August 31.

**WHERE:** **Desert Ridge Marketplace**, 21001 N. Tatum Blvd., Phoenix (Loop 101 & Tatum Blvd.)  
Receipts can be redeemed for cards at the Management Office, located on the north side of the District between Xi Clothing and AT&T, Monday to Friday from 8:30 a.m. to 5 p.m.

**Tempe Marketplace**, 2000 E. Rio Salado Pkwy., Tempe (SW corner of Loops 101 & 202)  
Receipts can be redeemed for cards at the Management Office, located near Harkins Theatre north of Yogis Grill, Monday to Friday from 8:30 a.m. to 5 p.m.

**INFO:** For more information, visit [shopdesertridge.com/gift/](http://shopdesertridge.com/gift/) or [tempemarketplace.com/gift/](http://tempemarketplace.com/gift/).

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