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MEDIA ALERT

HOT SUMMER MEANS COOL SAVINGS FOR SHOPPERS AT DESERT RIDGE MARKETPLACE, TEMPE MARKETPLACE

Retailers pull out all the stops to make shopping centers coolest spots in town to shop, dine and have fun

WHAT: There's nothing hotter in town right now than the cool events and savings Desert Ridge Marketplace and Tempe Marketplace's retailers and restaurants have lined up.

"Fun Central" can be found at both center's Splash Pads, which are the perfect place for pint-sized shoppers to cool off while mom and dad kick-back and enjoy a delicious frosty drink from **Starbucks**, **Cold Stone Creamery** or **Nekter Juice Bar** (Tempe only). In fact, there are special Summer Splash days (Tuesdays at Desert Ridge and Thursdays in Tempe), where themed parties will abound that include music, games, prizes and dancing. In addition, favorite film characters will be making appearances. Shoppers can visit the center's special events calendars at shopdesertridge.com/events/special-events/ and tempemarketplace.com/events/special-events/ for more details.

In addition, **AMC Theatres** at Desert Ridge Marketplace and **Harkins Theatres** at Tempe Marketplace are ready for summer blockbuster season to enter full swing as some of the hottest stars and shows hit the big screen. Harkins is also hosting a Summer Movie Fun program for kids, which offers 10 movies for 10 weeks for kids costing less than \$1 per film. For more information, please visit www.harkinstheatres.com/smf for your local listings.

Both centers will be loaded with hot savings, including escapes to **As You Wish Pottery**, where the pottery-painting paradise is offering a series of summer classes and discounted studio fees with a special family fun pass and a hot 50% off summer sale at **Journeys** on select styles of shoes, boots, sandals and accessories through July 31.

And for those folks wanting to sit back, relax and take in some good music, the **District Stage** at both properties is set to rock Friday and Saturday evenings with terrific local music performances.

Exclusively at Desert Ridge, shoppers will also have the chance to take advantage of a buy 1 admission get 1 at 50% off at **The Play Factory**. The play place for young families will also be offering special party pack deals where up to eight children can enjoy admission, food and drink for only \$129.

Also, there's fun to be had for adults with numerous happy hour offerings at the center's robust restaurant roster, including **BJ's Brewhouse**, **Island's**, **Macaroni Grill** and **Majerle's Sports Grill**, **Sandbar** and **The Keg**.

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Not to be outdone, in Tempe, the cool fun doesn't stop as restaurants pull out all the stops for a happy hour to remember, especially during evenings on the incredible patios, at hot spots, such as **Bar Louie, Kabuki, King's Fish House** and the **Thirsty Lion Pub and Grill**.

And shoppers will be able to steal the hottest summer looks this year as they take advantage of 'look good' deals at the **Amazing Lash Studio**, which is offering lashes for \$79.99 (reg. \$250) and **Arizona Hair Co's** 10% off hair services or retail products.

WHEN: All summer long
The centers are open 11 a.m. – 9 p.m. Monday to Saturday and 11 a.m. – 6 p.m. on Sunday.

WHERE: **Desert Ridge Marketplace**, 21001 N. Tatum Blvd., Phoenix (Loop 101 & Tatum Blvd.)
Tempe Marketplace, 2000 E. Rio Salado Pkwy., Tempe (SW corner of Loops 101 & 202)

INFO: For more information, visit shopdesertridge.com or tempemarketplace.com.

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