



Contact:

Denise Hart, Vice President of Marketing
602-553-2717

FOR IMMEDIATE RELEASE

Tempe Marketplace Transforms into a Winter Wonderland

Free ice skating, 60' tree lighting, nightly snowfall and so much more!

TEMPE, Arizona (November 19, 2013) – A white Christmas in Tempe, Arizona? It may seem unlikely, but holiday shoppers will find themselves in a winter wonderland as snow falls magically in the Tempe Marketplace District for the sixth consecutive year.

The holiday festivities begin Wednesday, November 27th at 6:30 p.m. with a professional ice skating performance, followed by the lighting of Tempe Marketplace's 60-foot holiday tree. Then, at 7:00 p.m. it will magically snow for the first time this holiday season.

In fact, snow will fall every evening beginning November 27th through December 24th (with the exception of Thanksgiving) at 7:00 p.m. and 8:00 p.m. The 8 minute snowfall, brought to Tempe Marketplace by MagicSnow, will take place throughout the District Plaza near Dave & Buster's.

“In Arizona there are a lot of kids and families who have never seen snow before. It's really a magical experience that puts everyone in the holiday spirit.” said Denise Hart, Vice President of Marketing. “Vestar Development and Tempe Marketplace are thrilled to bring this holiday experience to its shoppers.”

Tempe Marketplace will also offer FREE ice skating for children 5 and up throughout the Thanksgiving weekend, November 29th, 30th and December 1st from 11am-7pm. Skates will be provided at no cost, skaters just need to bring socks.

For more information regarding holiday events at Tempe Marketplace, visit tempemarketplace.com

About Tempe Marketplace

With over 100 retail, dining and entertainment venues, Tempe Marketplace is your outdoor destination to shop, dine and play. Enjoy unique water features, outdoor fireplaces, bright lights and live music as you stroll through The District. Conveniently located in Tempe on Loop 101 & 202, Tempe Marketplace is just minutes from the surrounding communities of Phoenix, Scottsdale, Mesa, Chandler and Gilbert. For more information, visit www.tempemarketplace.com.

###