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**TEMPE MARKETPLACE CELEBRATES HALLOWEEN WITH
ROLLING ROCK CONCERT & COSTUME CONTEST**

-Free concert features national headliner Hoobastank-

TEMPE (October 9, 2008) – Tempe Marketplace, a 1.3 million square-foot regional center, developed by Vestar, that offers strategically integrated shopping, dining and entertainment in a festive, open air environment, is holding a free Halloween concert and costume contest.

On Halloween evening, Friday, October 31st, Tempe Marketplace promises a bewitchingly fun time. The party starts at 8:00 p.m. and runs through 11:00 p.m.

The Rolling Rock Halloween Bash, presented by Captain Morgan, will feature Saving Abel as the opening band. Saving Abel offers songs ranging from intense rock “New Tattoo” to the sexy groove of the first single “Addicted”. Sometimes compared to the Black Crowes, Nickelback, 3 Doors Down, even Incubus, Saving Abel is a blend of cool, alt-rock, southern-tinged sound.

The headliner band for this Halloween bash is Grammy nominated Hoobastank, a post-grunge band best known for their crossover hit “The Reason” and by their continued success in the modern rock market.

“We are happy to offer many exciting, free events at Tempe Marketplace, especially as the economy weakens, and everyone is looking for more ways to keep entertained while keeping their costs down” said Denise Hart, vice president of marketing for Vestar.

The Halloween costume contest will feature great prizes and promises to provide great entertainment for all. Wear your most original and scariest costumes (no masks please) and join us to celebrate the spookiest night of the year.

About Tempe Marketplace

A Vestar Development property, Tempe Marketplace opened in June 2007. One of the leading privately held real estate companies in the western United States, Vestar specializes in the development of open-air retail centers and the management of retail, office and industrial properties. Vestar builds and manages entertainment-retail complexes, power and “lifestyle” centers, and neighborhood centers of varying size and scale that serve as community shopping destinations with a unique sense of place. Since its inception in 1977, Vestar has earned a reputation for integrity and responsibility in the fields of commercial development and property management. For more information, visit www.TempeMarketplace.com.

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