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Brian Baze, Manager

Jon' Ric International Salon and Day Spa

brianmbaze@gmail.com; 602-448-6097

**Jon' Ric International Salon and Day Spa announces
'Cuts for the Cure' at Tempe Marketplace
- In Support of Susan G. Komen Foundation**

Tempe, AZ – October 5, 2010 – Jon' Ric International will be hosting Cuts for the Cure on Sunday, October 17, 2010 on the District Stage at Tempe Marketplace. For a \$20 donation to the Phoenix Affiliate of Susan G. Komen you will get a free dry cut and style by the stylists of Jon' Ric. Any hair cut over 10 inches will be donated to Locks of Love. Raffle tickets will also be sold for \$5 each and offer prize packages from the merchants of Tempe Marketplace and other local businesses including San Felipe's Cantina, JCPenney's, Harkins Theatres, Old Navy and Paradise Bakery.

Cuts for the Cure has already raised over \$1,000 dollars from sponsors and Tempe Marketplace retailers. Juice it Up has made a cash donation and will also contribute a portion of sales on October 17th, to those mentioning the event. 98.7 FM "The Peak" will be broadcasting live and providing entertainment. Vitamin Water will be giving out samples and offering advice on proper hydration. Ironwood Cancer and Research Centers has also made a cash donation and will be on site teaching breast cancer detection.

Jon' Ric focuses on community outreach; hosting and sponsoring fashion and beauty events around the Phoenix metro area. "Through our interaction with the community we have seen how important breast cancer is to our clientele. There are still so many people being diagnosed, we needed to do something to spread the awareness," said Ryan Godfrey, owner of Jon' Ric Phoenix.

One out of eight women will be diagnosed with breast cancer in 2010. Additionally, 1,970 men will be diagnosed with invasive breast cancer. This event aims to bring education about the

cause, celebration with survivors and provide a myriad of opportunities to raise funds to help find a cure for this disease.

Event Details

Cuts for the Cure begins at 11:00 a.m., October 17, 2010 on the District Stage at Tempe Marketplace, located at 2000 E. Rio Salado Pkwy Tempe, AZ 85281.

About Jon' Ric International Salon and Day Spa

Jon' Ric International Salon & Day Spa opened its doors in October of 2008 and has since become one of the premier salons in the Valley. An obligation to constant education and community outreach enables Jon' Ric to deliver the highest level of customer service. Every client leaves the salon feeling great, looking great, and knowing how to recreate their personalized look. Jon' Ric International stands apart from the rest.

About Tempe Marketplace

Tempe Marketplace is a 1.3 million square-foot center developed by Vestar and is designed to provide a unique shopping experience, offering a variety of retailers and restaurants for the residents of Tempe. Tempe Marketplace is one of the leaders in its industry. With over 100 restaurants and retailers, an outdoor fireplace, light and laser elements and unique water features, Tempe marketplace is trendiest spot in town.

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