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MEDIA ALERT

**TEMPE MARKETPLACE CONCLUDES THE *ROCK IT UP* CONCERT SERIES
WITH L.A. ROCK BAND PERFORMANCE BY TRAPT**

Season-closing Performance Dedicated to Honoring Veterans, Active Duty Service on Veterans Day

WHAT/

WHO: Tempe Marketplace will wrap up what has been a must-see, must-hear season of its **FREE *ROCK IT UP*** Concert Series with a special performance by Los Angeles-based rock band Trapt. The concert, which will be dedicated to all veterans and active duty service members, starts at 7 p.m. on Friday, Nov. 11.

Trapt, a rock quartet led by front man Chris Taylor Brown, makes melodic hard rock with metal-tinged guitar riffs and soaring choruses that is meant to be played at full-volume. Combining a guitar-heavy sound, punctuated with some rap-rock elements, reggae rhythms and experimental pedal and synth textures, Trapt's music continues to evolve over the six studio albums they have released. Trapt's debut, self-titled album reached platinum status and produced No. 1 hits on the *Billboard* Mainstream Rock chart, including "Headstrong" and "Still Frame." Their third album *Only Through the Pain* climbed to No. 18, and 5 of their albums have reached to the top 50 on the *Billboard* 200 chart.

The series, which started last spring has become a must-see event on the District Stage at Tempe Marketplace. The jam-packed performances by high-profile, chart-topping bands have attracted residents from across the Valley and created a robust following. *ROCK IT UP* is expected to restart in the spring 2017.

WHEN: **7 p.m., Friday, Nov. 11**

WHERE: **Tempe Marketplace – District Stage**
2000 E. Rio Salado Pkwy., (SW corner of Loops 101 & 202), Tempe

WHY: The performance by Trapt is part of Tempe Marketplace's FREE concert series *ROCK IT UP at Tempe Marketplace*, which launched this spring. *ROCK IT UP* offers fans the opportunity to see some of today's top, emerging bands perform their latest album hits on The District Stage. *ROCK IT UP* is powered by 7UP along with Four Peaks Brewing Company and is FREE and open to the public. For more information on the bands, start times and more visit tempemarketplace.com/concerts.

INFO: For more information, visit: tempemarketplace.com/concerts.

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